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***FOR IMMEDIATE RELEASE***

### **Ten Weld County Charities Selected to Participate in Second Annual Colorado Gives Day**

**Weld County, CO (Nov. 16, 2011)** – The Community First Foundation announces its second annual Colorado Gives Day – an initiative to increase philanthropy in Colorado through online giving to Colorado charities. Once again presented by [Community First Foundation](#) and [FirstBank](#), **Colorado Gives Day** is a 24-hour period to “give where you live” by making online donations to the charities featured on Community First Foundation’s online giving resource, [GivingFirst.org](#). As vetted charities on GivingFirst.org, the following Weld nonprofit organizations will benefit from this initiative:

- Boys & Girls Club of Weld County
- Boy Scouts of America—Longs Peak Council
- Eldergarden Adult Day Care
- Greeley Center for Independence, Inc.
- The Greeley Dream Team, Inc.
- High Plains Library District Foundation
- Humane Society of Weld County
- A Kid’s Place
- Pathways Hospice
- Partners Mentoring Youth
- Right to Read Weld County, Inc.
- Weld Food Bank
- A Woman’s Place

“We are very proud of our local nonprofits—they add to the vibrancy and diversity of our communities—and we are honored to support them by providing an opportunity to raise more funds for their worthy causes on Colorado Gives Day,” said Marla J. Williams, president and CEO of Community First Foundation. “‘Give where you live’ is a simple concept but one with huge impact. Our goal last year was to raise \$1 million online for local nonprofits. Instead, thanks to Coloradans’ generosity, we raised more than \$8 million!”

This year, there will be \$1,000 hourly bonuses awarded to the charity of randomly selected donors as well as \$5,000 bonus bucks for the charities that have the largest percentage of donation increases over last year. For more information about Colorado Gives Day, to see the profiles of the Weld charities involved and build your own fundraising page in support of these charities, please visit [www.GivingFirst.org/COGivesDay](http://www.GivingFirst.org/COGivesDay).

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**Community First Foundation** helps donors and nonprofits come together to improve quality of life throughout Colorado. We use our resources to fund community programs, support the services of non-profit organizations, and assist individuals with charitable giving. By monitoring the pulse of the community, we create new and innovative programs such as GivingFirst.org, an online giving resource, and Colorado Gives Day, an initiative that inspired Coloradans to donate more than \$8.4 million in one day last year. We've been serving the region since 1975.